



Please be our guest at a complimentary session

MAJOR GIFTS:

Finding the perfect donors who love your mission and stay with you for life

Presenter: Terry Axelrod

Tuesday, October 2nd, 2007, 9:00 a.m. to 11:00 a.m.

Global Credit Union

1520 Third Avenue, Spokane, WA 99220

Cost: No fee to attend

Stop suffering on the annual fundraising treadmill. Learn a tested and proven system to rapidly identify and cultivate the perfect major donors who love your mission—donors who will give for operations, capital, and endowment. Learn how other organizations have grown their major gifts programs year after year. Engage your board without requiring that they ask for money. This session is designed for board members, executive directors, CEOs, and fund development professionals.

By the end of this session, you will have learned:

- A proven system for generating a steady stream of mission-focused major donors
- A method for converting existing donors into major donors
- To engage your board in the fundraising process without requiring that they ask for money

Register soon; space is limited. **You must register if you plan to attend** so we can notify you if there are any changes to the session (date, time, location).

To register: Go to <http://sforce.benevon.com/intros/Spokane100207/RegisterSpokane100207.htm> and fill out the registration form.

Questions: Contact Ashley Petty at 206-709-9400 ext. 131 or ashley.petty@benevon.com

If you are unable to attend this session, please visit our Introductory Sessions Web page at benevon.com/introductions/default for information about conference call opportunities and other live in-person sessions in your area.

View our **free online video**, “Seventeen Minutes to Sustainable Funding,” at http://sforce.benevon.com/free_online_video.html.

Benevon trains and coaches nonprofit organizations to implement a mission-based system for raising sustainable funding from individual donors. This system ends the suffering about fundraising and builds passionate and committed lifelong donors.

For more information about Benevon, please visit www.benevon.com.